



Dear Mt. Pleasant Community Member,

We're excited to announce the return of **Mt. Pleasant Day Street Fair**, taking place on **Sunday, September 27, 2026, from 1:00 PM – 5:00 PM** (rain date: October 4<sup>th</sup>).

Mt. Pleasant Day is one of our town's favorite traditions—a celebration that brings together the hamlets of Hawthorne, Thornwood, and Valhalla for an afternoon of community pride, local businesses, family fun, and hometown connection. Each year, thousands of residents come out to support the businesses and organizations that make Mt. Pleasant such a special place to live and work.

We invite you to be part of the celebration through event sponsorship. Your support helps make Mt. Pleasant Day possible while providing valuable visibility for your business in front of a large and engaged local audience.

Enclosed you'll find sponsorship opportunities and benefits. To be included in promotional materials, please submit your sponsorship form and your logo by August 15, 2026. Sponsorship registration and payment can also be completed online at [www.mtpleasantchamberofcommerce.org/mtpleasantday](http://www.mtpleasantchamberofcommerce.org/mtpleasantday).

Thank you for your continued support of our community. We look forward to celebrating together!

With appreciation,

Your Friends at the **Mt. Pleasant Chamber of Commerce**  
and the **Hawthorne & Thornwood Fire Departments**