



Dear Mt. Pleasant Community Member,

On behalf of the Town of Mt Pleasant Chamber of Commerce in unity and with the support of the Hawthorne, Thornwood, and Valhalla Fire Departments, we are pleased to announce the return of the **Mt. Pleasant Day Street Fair**. The event will take place on Sunday, October 1, 2023 from 1:00 pm to 6:00 pm with a rain date of October 8th.

The return of the event offers an opportunity for all three Hamlets of Mount Pleasant to come together and spend a day as one community. This will be an amazing opportunity for the residents and the businesses of this wonderful Town to take a moment to enjoy life and spend time with friends and family.

The success of a community event such as this depends heavily on sponsorship from area businesses. We invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. We have created a variety of sponsorship levels to meet the needs of your business or organization. Please review the attached documentation for details on the benefits associated with each of the different sponsorship levels. Your sponsorship will produce exposure for your company and also strengthen your ties to this great community.

Please submit the enclosed sponsorship form and your logo by August 25, 2023 to ensure your inclusion in all promotional materials.

Thank you in advance for considering a sponsorship for this year's Mt. Pleasant Day Street Fair. Please do not hesitate to contact us by email [mtpchamber@gmail.com](mailto:mtpchamber@gmail.com) if you have questions about the event or sponsorships.

Humbly,

Your Friends at the Mt. Pleasant Chamber of Commerce  
and the Hawthorne, Thornwood & Valhalla Fire Departments

# MT PLEASANT DAY

OCTOBER 1ST 2023

1:00 PM - 6:00 PM

CO-SPONSORED BY: MT. PLEASANT CHAMBER OF COMMERCE  
AND THE HAWTHORNE, THORNWOOD & VALHALLA FIRE DEPARTMENTS

# SPONSORSHIP OPPORTUNITIES

## EVENT SPONSOR - \$3,500

Your sponsorship will help support the entire event operations and the local community.

- ★ Business logo included on:
  - ★ Social media announcements
  - ★ Event materials
  - ★ Sponsorship banners
  - ★ Dedicated Sign at Main Event area
- ★ Event announcement & recognition about Event Sponsorship
- ★ Complimentary vendor space

## FUN ZONE SPONSOR - \$2,000

Your sponsorship will allow us to offer FREE rides for the many children who attend the event.

- ★ Business logo included on:
  - ★ Social media announcements
  - ★ Event materials
  - ★ Sponsorship banners
  - ★ Dedicated Sign at Fun Zone Rides area
- ★ Event announcements
- ★ Complimentary vendor space

## ACTIVITY SPONSOR - \$1,000

Your sponsorship will allow us to offer Live Music, Shade Area and Concessions for the event.

- ★ Business logo included on:
  - ★ Social media announcements
  - ★ Event materials
  - ★ Sponsorship banners
- ★ Event Announcements
- ★ Complimentary vendor space



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# SPONSORSHIP OPPORTUNITIES

## MT PLEASANT DAY SPONSORSHIP FORM

Directions: Complete and mail in your form with payment

Company

Name: \_\_\_\_\_

Contact

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship  
Level:

Event Sponsor - \$3,500

Fun Zone - \$2,000

Activity - \$1,000

Payment

Check #

Method:

Made payable to: Mt. Pleasant Chamber of Commerce

PLEASE RETURN FORM ALONG WITH PAYMENT BY AUGUST 25th TO:  
MT. PLEASANT CHAMBER OF COMMERCE, P.O. BOX 66 THORNWOOD, NY 10594

QUESTIONS? [MTPCHAMBER@GMAIL.COM](mailto:MTPCHAMBER@GMAIL.COM)



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